## **Privacy Policy**

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Back In Line is dedicated to making your online experience as interesting and enjoyable as possible. We truly appreciate your presence on our site and at all times understand that you are our guest and should be treated accordingly. To ensure this, we have listed the components of our Privacy Policy below.

Back in Line's website is 100% HIPAA Compliant, No medical or personal records are stored either directly or indirectly on this website or server.

### **Use of Personal Information**

Any information you submit through Back In Line's website will be held in the strictest confidence. In no way will your personal information ever be used without your consent. To ensure this, all forms on our web sites that send information to a database that may be used in the future, e.g. mailing lists, registration, etc., have check boxes where you specify whether or not you would like to receive information from us in the future. Forms used just to send email, post messages, etc., do not include the option, but will never be used to send information. Be assured that we do not sell our name and address lists. If you choose to receive information from us, each message will also include instructions on how to "unsubscribe" from future mailings should you wish to cancel.

The only information we automatically collect is that related to the use of our website. This information is anonymous and is gathered through our servers' log files. These log files record generic information, such as the number of visits our web site receives, the types of browsers used and the number of files downloaded, but never personal information. This log file information allows us to create better content aimed at our viewer's preferences.

Back In Line does not collect information that personally identifies individuals except when individuals provide such specific information on a voluntary basis. Back In Line does reserve the right, however, to perform statistical analyses from the information you provide so as to improve our products or to gather marketing information. Only aggregated data from these analyses, not individual data, will be used for this purpose.

#### Use of Cookies

Some of our pages use a feature of your browser called a "cookie." Cookies, by themselves, are not able to extract any personal information from you. This cookie automatically identifies your computer — but not you — to our servers when you visit our site. Unless you specifically tell us, Back In Line will never know who you are, even though we may assign your computer a cookie. Cookies allow us to personalize our site for you and to provide you with information that fits your needs and desires.

#### Contact us

Back In Line knows that your privacy is very important to you. We welcome questions and comments regarding this policy. Please feel free to <u>contact us</u> at any time. Because technologies on the Internet change so quickly, Back In Line reserves the right to modify its Privacy Statement from time to time. More legal information can be found in our <u>Legal</u> <u>Notice</u>.